Message Text

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PAGE 01 SAO PA 02960 271823Z ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

-----271917Z 002256/54

R 271500Z DEC 76 FM AMCONSUL SAO PAULO

TO SECSTATE WASHDC 7384

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

UNCLAS SAO PAULO2960

FOR COMMERCIAL COUNSELOR

E. O.11652: N/A TAGS: BEXP, BR

SUBJECT: APPLICATION FOR GOB CLEARANCE OF TRADE CENTER SHOWS

1. IRENE ALVES, OF THE DIVISION OF FAIRS AND EXHIBITIONS OF THE MINIS $\ensuremath{\mathsf{TRV}}$

OF INDUSTRY AND COMMERCE, IN A RECENT CONVERSATION WITH THE COMMERCIA

COUNSELOR, SAID THAT EVEN THOUGH THE EXCHANGE OF NOTES ESTABLISHING THE

NEW TRADE CENTER IN SAO PAULO REQUIRED THE USG TO SUBMIT FOR APPROVAL A LIST OF ALL THE SHOWS PLANNED FOR THE COMMING YEAR, THE MINISTRY WO UILD

PREFER TO RECEIVE THE APPLICATIONS ONE AT A TIME AND LAST TWELVE MONTHS BEFORE THE PROPOSED DATE OF THE SHOW. THE COMMERCIAL COUNSELOR EXPLAINED THAT AT THE BEGINNING IT WOULD NOT BE POSSIBLE TO GIVE TWEL VE

MONTHS NOTICE, BUT THAT ONCE APPROVAL FOR THE FIRST FEW SHOWS HAD BEE $^{\circ}$

RECEIVED WE SHOULD BE ABLE TO DO SO. SAID SHE APPRECIATED OUR SITUATION AND THAT THERE WOULD BE NO PROBLEM IF WE COULD GIVE TWELVE MONTHS NOTICE FOR THE FIRST FEW SHOWS.

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2. THE EMBASSY BELIEVES THAT WE ARE MORE LIKELY TO RECEIVE PROMPT CLEARANCE IF WE DO SUBMIT OUR PROPOSALS ONE AT A TIME AS THE MINISTRY REQUESTS. ACCORDINGLY, WE HAVE SUBMITTED TO IRENE ALVES, WITH INFO COPIES DELIVERED PERSONALLY TO THE FOREIGN MINISTRY, PROPOSALS FOR AN IMAGE AMCHAM EVENT TO BE HELD IN MAY 1977, WHICH WOULD NOT INVOLVE THE USE OF THE BONDED WAREHOUSE FACILITIES

GRANTED THE TRADE CENTER BY THE GOB, AND FOR THE OPENING SHOW ON PROCESS CONTROL INSTRUMENTATION TO BE HELD SEPTEMBER 12-16, 1977. WE EMPHASIZED OUR NEED FOR EARLY APPROVAL, IN TVIEW OF SHORT TIME REMAINING FOR ALL THE PREPARATORY WORK STILL TO BE DONE. CHAPIN

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To: STATE

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